Chief Executive's Report

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Purpose of paper: **Report on InternetNZ operations to 15 Feb 2013**

Introduction
This report conveys critical risks or other risks Council should be aware of, my priorities in the three weeks since I started in the role, my priorities for the period through to the end of March, and an update on operating activity since the December 2012 Council meeting. As always, feedback from Councillors or members on the content of this report is very welcome.

Critical Risks / Other Risks
There are no critical risks to advise the Council of as at the date of this report.
Slow progression of strategic partnership matters may cause concern for some proposed partners. Staff will mitigate this in the manner set out in another paper.

Initial priorities in role
Since my appointment began on 28 January, my main priority has been to get my feet under the desk, establish lines of communication with the Council, and beginning to critically reflect and analyse on InternetNZ's current situation.

I have been focused on the following issues:
- Contributing to the successful execution of the Tim Berners-Lee visit
- Development of the strategic and business planning framework, and the substantive content of strategic planning
- Preparation of a set of Budget decisions and draft Business Plan for the 2013/14 year
- Developing relationships with staff and contractors, internal Group stakeholders and selected external stakeholders
- Meeting with and establishing a formal in-role relationship with key government officials & regulators, including MBIE, DIA and the Commerce Commission
- Initial planning for membership engagement events in March
- Some immediately pressing staffing matters
- Understanding the situation of the operating team in the wake of the past few months
- Participating in the Innovation Partnership and KiwiFoo.

My priority in managing the operating team has been to establish and convey a sense of momentum and clarity around roles once the immediate focus of the Tim Berners-Lee visit was done.

Priorities to end of March

For the six weeks from 15 February to end March, the key things the team will be working on include:

- Preparation for membership engagement in March
- Internet governance engagement in Paris (WSIS+10)
- Planning for NetHui in July, and the ANZIAs/ANZIGF later in the year
- Business and work planning for 2013/14
- Reflecting on ways to increase the "bang for buck" of the resources we deploy – financial, people and intellectual

The following are the areas I intend to focus on in particular (working with relevant staff leads and contractors as appropriate).

I welcome feedback as to whether you believe other matters are priorities that aren't included here.

- One on one conversations with all Council members
- Developing a coherent framework for InternetNZ community funding, and finalising proposals for the 2013/14 period.
- Finalising 2013/14 Budget and Business Plan with Council after membership engagement
- Ongoing stakeholder outreach and relationship building
- Bringing the investment strategy matter to a conclusion
- Developing ideas as to how we may advance work on the economic impact of the Internet
- Conducting annual staff appraisals and remuneration reviews
- Preparation for a staff & contractors team retreat to develop the 2013/14 Work Plan
- Attendance and participation at APRICOT 2013, including a bilateral meeting with ISOC's leadership team; and attendance & participation at the Australian Digital Alliance's copyright forum in Canberra
- A meeting with AUDA to progress the Australia-NZ Internet Governance Forum and the ANZIAs in 2013

Other things I intend to progress if time allows include:

- Evaluating the overall posture of InternetNZ's communications effort, including the nature of the brand.
- Developing a coherent International engagement strategy to work through with Council at its next meeting
- Evaluating InternetNZ's presence in Auckland and options for collaboration with other organisations to strengthen our understanding of that region

- Understanding and clearing the backlog of outstanding Council actions
- Understanding and responding to the Council's need for support and engagement from the CE and operating team
- Developing initial thinking on a road-map for a new permanent CE – how their induction can best be structured

Operating Activity Summary since December 2012

In addition to the update provided to you in January, up until 15 February 2013 the following matters have been progressed by the team or are in prospect in the near future:

Telecommunications regulatory

- Submission to the Commerce Commission on their draft determination for UBA pricing post 2014.
- Meetings with ComCom , Telecom, Chorus, MBIE and others.
- Review of Chorus' and other UBA submissions.

Technical policy

- RPKI position planning. Background research into RPKI and its impact on takedowns. Monitoring RPKI panel in Baku.
- Development of InternetNZ response to APNIC prop-105 and prop-106 to be presented at APRICOT 2013 meeting.
- Engagement with process leading to the inaugural APNIC Public Policy Advisory Committee meeting at APRICOT 2013.
- Start of scope re GeoBlocking. Reframing as an openness issue around the transparency of the data used to determine geographic locations of IP addresses.

Events

- Tim Berners-Lee visit. Highly-successful, with positive feedback from members and the wider community. Excellent associated media coverage.
- Participation in KiwiFoo.
- Participation in Webstock.
- Participation in the first Digital Rights Camp.
- Organising and attending NZNOG – January.

- ANZIAs 2013. To be held in Wellington. Date TBC but likely 26 September. Staff exploring logistical arrangements.
- ANZ IGF. Being scoped to coincide with the ANZIAs in NZ.
- NetHui 2013. To be held in Wellington at the Town Hall 8-10 July. Work is in full swing and an ongoing priority. International keynote has been reconfirmed and staff have had an initial meeting re programme.
- Members consult meetings to be held in March 13th Dunedin, 14th Christchurch, 18th Auckland and 19th Wellington (venues TBC).

Trans Pacific Partnership

- We helped bring stakeholders together during December's Auckland round of negotiations. Highlights included the Fair Deal event, tours and luncheon for negotiators, and a presentation on limitations and exceptions to copyright in the online environment.
- Ongoing monitoring in the lead-up to the Singapore round. Nobody from the operating team will be attending the Singapore round.

Parliamentary Internet Forum

- We are working to establish a seminar series for parliamentarians with cross-party support. The series will address Internet policy issues and is educative in nature.

Grants Funding

- Community Investment Funding Round – EoI phase now closed. Shortlisting underway.
- A tracking framework for grants reporting is being implemented.

International

- Continuing international outreach into International Internet Governance processes.
- Attendance at ITU WCIT in Dubai; ISOC Board retreat in Miami (Keith).
- ICANN's ccNSO working group continues its work on a Framework of Interpretation of policies and guidelines relating to the delegation and redelegation of ccTLDs.
- ICANN consultations of note include the IANA function contract on aspects of KPIs for delegations and redelegations of ccTLDs.
- APTLD will meet in Singapore later this month, and Keith will step down from the APTLD board and vice presidency at that meeting.

Other

- Website IA / Accessibility Project – proposals received. Partner selection underway.
- IPv6 - CIO Leaders' Luncheon – preparations underway. Date is 16 April in Auckland.
- Down to the Wire – work has begun on the 2011 content update (with Heyday).
- Development of a framework for strategic partnerships.
- Media commentary relating to: the Mega site, the Commerce Commission pricing of copper broadband services, the TPP, Tim Berners-Lee, Telecom Yahoo!/Xtra security breach.

Jordan Carter
Chief Executive (Acting)
14 February 2013