
Chief Executive's Report

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Purpose of paper: Report of the Chief Executive to 22 March 2013

Introduction

This report conveys critical risks or other risks Council should be aware of, my priorities in the past month and for the coming six weeks.

Attached are two subsidiary papers: an operations report showing what each team member has been involved with, and a set of travel reports arising from work the team have done overseas in the past few weeks.

As always, feedback from Councillors or members on the content of this report is very welcome.

Critical Risks / Other Risks

There are no critical risks to advise the Council of as at the date of this report.

Recent Priorities

Operating team

The work that has been done by the operating team is summarised in the attached Operations Update. Of particular note have been:

- the preparations for member engagement and membership renewals
- work on Internet Governance issues in Paris
- commencement of work on the information architecture review of the website

Chief Executive

Since the last meeting of the Council, I have been focused on the following issues, in descending priority order:

- Progressing the strategic and business planning framework, and the substantive content of strategic planning
- Execution of the membership engagement events in March, along with other team members and Councillors
- Negotiating proposed Strategic Partnerships, along with Ellen
- Attending and participating in the APRICOT and ADA events in Singapore and Canberra respectively

- Ongoing one-on-one meetings with Councillors
- Preparation of terms of reference for the review of community funding
- Assisting in preparations for Council workshop on CE recruitment
- Completing one-on-one meetings with all staff
- Ongoing stakeholder outreach efforts
- Initial consideration of internal policy framework needs
- Understanding and clearing the backlog of outstanding Council actions

Priorities for the next two months

Operating Team

I am assuming for planning purposes a two-month horizon. For the team as a whole, the following matters will be pressing in that period:

- Planning for NetHui in July, and the ANZIAs later in the year
- Business and work planning for 2013/14
- Developing a coalition in response to the Telecommunications Act review
- Preparations for Internet Governance events in Europe in May
- The review of community funding
- The audit for 2012/13
- Implementing the investment decisions made in February
- New ways for members to engage with policy work at InternetNZ

Chief Executive

The following are the areas that I will focus on as CE from now until the end of May (subject of course to new matters arising that require a change in priority). Note that the time period could include handover to a permanent CE, depending on the pace of the recruitment process.

- Completing one on one conversations with all Council members
- Finalising 2013/14 Budget and Business Plan and translating this into work plans for all staff and contractors
- Ongoing stakeholder outreach and relationship building
- Understanding and analysing stakeholder perceptions of InternetNZ and how we should respond to these
- Conducting annual staff appraisals and remuneration reviews
- Evaluating the overall posture of InternetNZ's communications effort, including the nature of the brand
- Developing with group CEs a coherent international engagement strategy to work through with Council at the May meeting

- Evaluating InternetNZ's presence in Auckland and options for collaboration with other organisations to strengthen our understanding of that region
- Developing the internal operating policies framework

Other things I intend to progress if time allows include:

- Developing ideas as to how we may advance work on the economic impact of the Internet
- Understanding and responding to the Council's need for support and engagement from the CE and operating team
- Developing initial thinking on a road-map for a new permanent CE – how their induction can best be structured
- Assessment of the operating team's capacity to deliver the planned work programme

Other matters

- I am working with Ellen to identify needs for an Auckland office and the resource implications this would have.
- I will attend the CommsDay summit in Sydney 8-10 April.
- Intra-group relationships appear to be harmonious and I have nothing to raise regarding the subsidiaries.

Jordan Carter
Chief Executive (Acting)
15 March 2013